

THE LOG

Weekly Newsletter



The Rotary Club of Eugene Oregon

Club 338 • District 5110 • Chartered March 15, 1923

Meetings

Tuesdays at noon
Eugene Hilton
66 East 6th Street
Eugene, OR 97401

Committee Calendar

*Committee meetings at Eugene Hilton
unless otherwise indicated*

Board of Directors
4th Tuesday, 4:30 pm

Children with Special Needs
Last Tuesday, 11:15am

Community Service
4th Tuesday, 11:30am

Family of Rotary
3rd Tuesday, 11:15am

Program Committee
Brail's Restaurant
17th & Willamette, Eugene
2nd Tuesday, 7:30 am

The Rotary Foundation
3rd Tuesday, 11:15am

Social Committee
2nd Tuesday, 11:22 am

World Community Service
Last Tuesday, 11:30am

Food Rescue Express
FOOD for Lane County
4th Tuesday, 6pm-9pm
Bailey Hill Road

November 17, 2009



How Modern Media are Changing America's Conversations

Duncan McDonald, Professor
University of Oregon

Duncan McDonald investigates how language is acquired, how writing is taught, and how news is gathered. He is currently examining public health issues and how they are communicated in the mass media.

Mr. McDonald is a "semi-retired" professor of Journalism at the University of Oregon, where he has served in teaching and administrative capacities for 30 years. A former newspaper reporter, photographer and publisher, he is the author or co-author of six books and 13 editions, including *When Words Collide* and *Mastering the Message*.

Duncan has also served as Deputy Director of the Media Studies Center at Columbia University, in addition to his service as Dean of the UO School of Journalism and Communication and as Vice President for Public Affairs and Development at the UO. He has been national chair of the Accrediting Committee for Education in Journalism and Mass Communication. In the health care area, he has been the Public Director for the Accrediting Council for Graduate Medical Education, which evaluates and certifies more than 8,000 medical residency programs in the U.S. Also in his public capacity, Duncan has served as a hearings appeal chair for the American Board of Medical Specialties. Currently, he is chair of the board of directors of Volunteers in Medicine.

A U.S. Navy veteran, Duncan is married to Eugene Rotarian Jane Eyre McDonald, former executive director of the Eugene Hearing and Speech Center and Rotary member. They have a daughter, Vanessa, and two grandsons, Geronimo, 5, and Jericho, 3.

ROTARY FRIENDSHIP EXCHANGE: NEW ZEALAND



Are you interested in fellowship with overseas Rotarians? How about broadening your Rotary horizons by developing international friendships? If so, the District 5110 Rotary Friendship Exchange (RFE) Committee would like to hear from you. The RFE Committee coordinates district-to-district friendship exchanges between our Rotarians and Rotarians from other parts of the world.

To learn more about Rotary Friendship Exchange go to the Rotary International website at or contact Gloria Thorpe, the 2009-2010 RFE chair at 541.512-0009 or gdthorpe@charter.net.

The RFE Committee is now accepting applications for those who wish to join the RFE outbound team to travel to New Zealand District 9910. They plan to assemble five Rotary couples or equivalent number of single travelers from District 5110 to travel to New Zealand March 19 to April 2, 2010. To take advantage of this great opportunity for District 5110 Rotarians, go to the district website to learn more and download the application:

district5110.org/Committees/FriendshipExchange

FAMILY OF ROTARY PRESENTS IRVING BERLIN'S "WHITE CHRISTMAS THE MUSICAL" AT THE SHEDD

The Family of Rotary is presenting Irving Berlin's *White Christmas the Musical* on Friday, December 11th produced by the Oregon Festival of American Music. This is the first full theatrical production of the new musical comedy based on the beloved, timeless 1954 film starring Bing Crosby, Danny Kaye, Rosemary Clooney and Vera Ellen. The event is at The Shedd Institute, 868 High Street in Eugene. Rotarians and their families and friends will enjoy a backstage tour, an exclusive "Meet & Greet" with the stars, and an after show holiday dessert buffet. Adults \$40, children \$25. Contact Margaret Thumel at 541.912.0362 or email

margaretthumel@yahoo.com for reservations.

THE ROTARY FOUR-WAY TEST

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Rotary Club of Eugene

132 East Broadway, Suite 732
Eugene, Oregon 97401

President	Mike Fox
Past President	Jack Watson
President Elect	Mark Humphreys
Club Secretary	Jeffrey Ogburn
Club Treasurer	Kerry Rasmusson



Phone: 541.485.5983
Fax: 541.484.4908
mary@eugenerotary.org
www.eugenerotary.org